

If information isn't
shared, it's lost to all



Putting information at everyone's fingertips

When they like. Where they like. How they like.

Collected efficiently, stored and managed effectively, called upon in an instant and shared with those who need it most. That's when information becomes the great business enabler. But where do you start on the road to increasing efficiency and agility?

Start by reducing complexity

Being able to store, manage and retrieve content from one central repository makes information sharing easier. Not only that, but it also goes a long way toward answering ever increasing and complex compliance demands.

Do more than just manage

Through business process management we want to help you and all users get the most out of relevant content, so as to achieve a competitive advantage.

That's why we're one of the leaders in Enterprise Content Management (ECM). Streamlining and automating your business processes across the extended enterprise, ensuring reliable records to reduce risk, providing customer portals to increase revenue and customer satisfaction, and also encouraging and improving the connection between content and people encouraging collaboration, speeding up informed decision-making.

Global expertise	Over 1500 ECM experts 36 countries around the world
Proven track record	Over 400 successful projects delivered
Instant access	39,000 consultants and specialists



Are you managing content or is it managing you?

Truly collaborative working can become a reality in your organisation. Provided you are gaining control over burgeoning amounts of both structured and unstructured information. With ECM that's even more of a reality than previously considered.

Don't compromise, optimise

Manually handling the flow of information through your organisation is as impossible as it is time consuming. The solution? Streamline and automate. That way you'll optimise your organization and systems so that they are flexible enough to effectively manage content and thereby improve operational efficiency.

With our ECM and Business Process Management expertise you'll soon be:

- Streamlining and optimising your operational processes
- Integrating and speeding up searching and accessing enterprise information
- Improving real time control over business activities via end to end automated solution

A major retail bank successfully deployed 500 business procedures on an end-to-end ECM and BPM solution. Reducing back-office costs by more than 30%.

Why take the risk?

Keeping up with ever changing risk and compliance demands can really weigh a business down. Why risk the cost and damage to your reputation through non-compliance when we can deliver the solutions to help you keep pace Especially

when you consider that compliance demands can vary per country Or when key people leave.

We'll help you ensure that critical business information is securely saved. That if called upon for legal review it can easily be found. And very importantly, when made, that all changes can also be easily tracked. After all, managers require real-time information in order to adequately manage risk.

Put the customer first

All companies are looking for improvements in their customer relation and loyalty strategies in order to satisfy customer expectations, grow their customer base and increase revenues.

Through our online portals you'll be able to achieve that and more. Offering your customers improved internet presence, better online sales and next generation marketing and customer care.

Take customer satisfaction to a whole new level by:

- Intergration of innovative solutions to enable and improve information sharing, interoperability, user targeting, customer selfservices, collaboration and social networking
- Satisfying customers local and global needs and speeding time to market and reducing cost of ownership

Our ECM solution enabled Shell to comply better with regulations while safeguarding their business critical records, as they wanted a system that

was consistent in the way it managed retention of records and the disposal of information. In addition it helped reduce costs through faster access to data and cut duplication.

Facilicom, with 28,000 employees, now runs all its HR communications through its portal. By enabling self-service for employees it brings significant cost savings and improves satisfaction..



Work Smart

Getting superior products to market faster than your fiercest competitors relies on one simple thing, Smart Working. Increase information sharing between employees, partners and customers will enable enable businesses of all shapes and sizes to move ahead and stay ahead.

Get information to users who need it, the instant they need it, with our Smart working and knowledge empowerment solutions like social networking that enable:

- Real-time collaboration to reduce travel costs and your carbon footprint
- Discovery of relevant data to speed up innovation and decision making

Integrate, consolidate, and innovate

By integrating all of the systems that house your business critical information into a single repository, you rationalise your ECM approach.

Making it easier and faster for users to access information in real-time. Allowing you to drive down the cost of discovery, inbound and outbound document processing and speed up the decision making process.

Talk to us about integrating and consolidating your ECM approach onto a single platform or as a software as a service to:

- Drive down cost of ownership with new open source alternatives
- Consolidate your ECM applications so they're readily available
- Account for inbound and outbound document processing, storage and archiving and web and collaboration solutions

We helped an International fashion/retail company face the challenge to open 1,000 new stores, recruit and train 100 000 people and double production over the next five years. Logica designed a solution and a business case and developed an employee portal. The result set a new standard for more effective collaboration, which has strengthened the internal brand

To help manage its 200,000 technical drawings used with its high voltage network, Nuon introduced Livelink. Now users can simultaneously work with and modify the same document. Thereby resolving version conflicts and improving the findability of these drawings.



We're everywhere you are

Our success is your success. Which is why we're constantly investigating and investing in ways to improve our ECM offering. After all, Enterprise content management is an ongoing and evolving strategy for maximising how your content should be used.

That's why we're constantly adjusting how we look at business to improve how you do business. Take advantage of all the benefits that our ECM offerings bring brings to your organisation through our worldwide representation and our global expertise.

Centres of Excellence

The business world is changing day by day. What was cutting edge today may not be tomorrow. To ensure that you remain one step ahead of the rest when it comes to content management and distribution, we investing in developing Centres of Excellence for each of our key solution and technology areas. To take on and deliver the most challenging projects with confidence.

Outsourcing

Use information for the purpose it was intended, without worrying about the infrastructure to support it, the applications to manage it and the maintenance thereof. Turn it over to us. Trust our suite of ECM service lines developed through our proven blended delivery model.

Software as a Service

Why buy when you can rent? Pay for the software solutions you use and lower your capital expenditure with our service based pricing model, like Portal as a service, or social networking as a service using our LogicalLive platform.

Consulting

Struggling to understand the business, functional and technological ins and outs of managing content and therefore important business information? Talk to us and together we'll work out ways to get people in your business working smarter, not harder.

Integration

Making sure that content is captured, stored and shared in seamless ways takes a special understanding of how the business works. So rather concentrate on building a more profitable business and let us handle those complex integration requirements.

Innovation

Innovate to differentiate. Our dedicated innovation centres concentrate on just that. Using new technologies to improve your time to market and improve your competitive advantage.



It's all about shared success

With more than 1,500 ECM consultants worldwide and over 400 successful projects under our belts, we're standing by to help make successful information sharing and improved collaboration the great enabler for your business.

With our solutions and focus on our strategic partners we'll help you to:

- Establish a clear information management strategy to support the future evolution of your business
- Manage your systems to comply with regulatory requirements
- Standardise and enhance the reliability of your processes
- Work smarter in bringing people and content together
- Reduce costs by rationalising experiences in terms of portal, content management and archiving
- Take advantage of portal and BPM technologies to improve customer satisfaction

Strategic partners

OPENTEXT
The Content Experts

Microsoft

IBM

ORACLE

EMC² | documentum



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Logica is a business and technology service company, employing 39,000 people. It provides business consulting, systems integration and outsourcing to clients around the world, including many of Europe's largest businesses. Logica creates value for clients by successfully integrating people, business and technology. It is committed to long term collaboration, applying insight to create innovative answers to clients' business needs. Logica is listed on both the London Stock Exchange and Euronext (Amsterdam) (LSE: LOG; Euronext: LOG). More information is available at www.logica.com

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